

Alabama Jewelers Advertising Contract 2012

Callaway Gardens Lodge & Spa – March 16th-18th

Please indicate the ad size you wish to purchase

*** (space rates do not include color charge)*

___ Full Page (7 1/2 x 10)	\$300.00
___ 1/2 Page Horizontal (7 1/2 x 4 7/8)	\$225.00
___ 1/2 Page Vertical (3 5/8 x 10)	\$225.00
___ 1/4 Page Horizontal (7 1/2 x 2 3/8)	\$175.00
___ 1/4 Page Vertical (3 5/8 x 4 7/8)	\$175.00

___ **Color Ads (any size) add** **\$250.00****
PMS/Spot colors – matched as closely as possible

Total Charge \$ _____

Covers* (Full Page, 4/color)

Inside Front (left)	\$675.00*
Inside Front (right & 3, 5)	\$675.00*
Outside Back	\$725.00*
Inside Back (right)	\$625.00*
Inside Back (left)	\$625.00*

Alabama Jewelers Association

**12850 Highway 9
 Suite 600-PMB 373
 Alpharetta, Georgia 30004
 Contact: Kathy Beall**

**Phone: (770) 751-8622
 Fax: (770) 206-2352
 Email: k_beall@bellsouth.net**

Please check one:

Disk furnished**	___
tif/pdf emailed	___
Materials enclosed	___
Repeat 2010 Ad	___

***Covers subject to prior sale**

Ads requiring set-up, scanning or typesetting may incur additional charges

COPY DEADLINE: Wednesday, March 2nd, 2012

Name(print) _____ Signature _____

Company _____ Phone _____ Fax _____

Billing Address _____

City _____ State _____ Zip _____ Email: _____

Form of Payment: AmExp Visa MC Check Enclosed Invoice

CC# _____ Exp. Date _____

Name as listed on credit card _____

Address of credit card _____

City _____ State _____ Zip _____

Email (required for all correspondence) _____